METHODS OF HYGIENE AND SAFETY IN FOOD MARKETING INFLUENCING IN THE HUMAN HEALTH AND ENVIRONMENTAL

RESUMO

In recent years, the study of food and its ability to interfere in human and environmental health has grown up. Given the social parameters, the man fits the food your way, submitting the forms of obtaining and preparation that differ across the centuries. The objective was to observe the methods of hygiene, preservation and marketing of food in Centro de Abastecimento e Logística de Pernambuco (CEASA) in order to raise the risk that the absence of the methods mentioned can lead to human and environmental health. We performed a collection of informative data through interviews with traders and tenants on obtaining, handling, marketing, storage and disposal techniques in food supply structures as well as the socioeconomic and cultural conditions of the respondents. Reports from traders claim that working conditions were not as expected, because the government does not provide ways for improvement. The facilities which were held marketing offering these products were worn risks to the health of both vendors and buyers. The government interference is minimal as the education of workers. The results indicated that it is necessary to implement a guidance through government programs encouraging vendors and micro entrepreneurs to receive, store, sell and dispose of their goods appropriately, as well as entrepreneurial measures linked to reforms and infrastructure in the CEASA are badly needed as an important factor in the purchase.

PALAVRAS-CHAVE: Training; Food Safety; Hygiene and Food.